Market Research – What is needed?

* Projections for future growth on a sector wise basis
* Sectors -> wherever Praava is present
* Insurance penetration in Bangladesh and India
* Political stability/electricity outage/ corruption/ lack of skilled workers
* Growth of middle class in Bangladesh
* Pvt healthcare expenditure growth
* India healthcare sector CAGR = 17% b/w 2011 – 2020
* Bangladesh and India pretty much the same trend in healthcare industry
* Table 6, page 36
* Healthcare professionals count projections